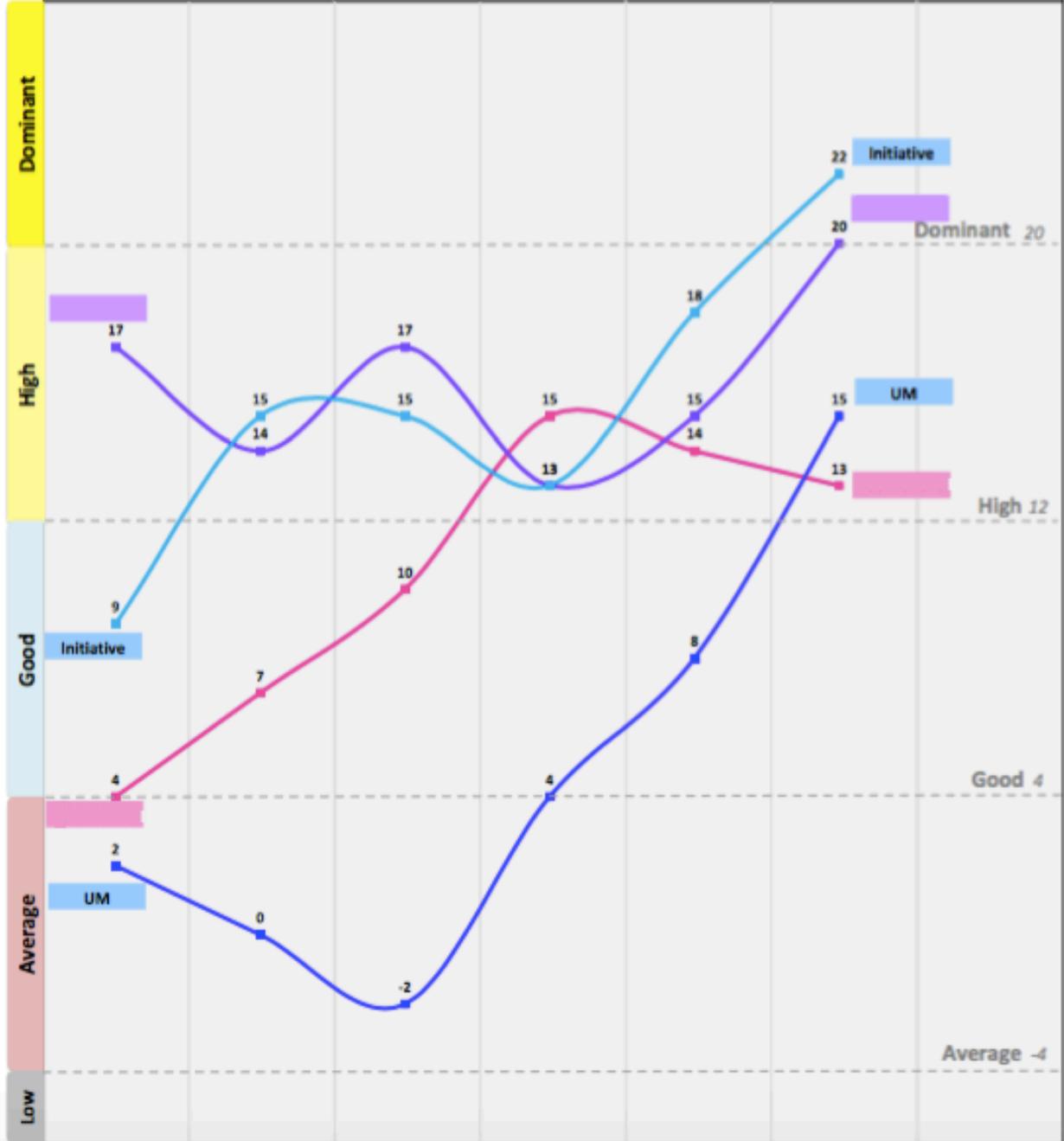


T95a- 03- **MEXICO** Qualitative Evaluation
Quali-Benchmark 10: TOP 4 agencies over 3 years

| 2014 | 2015 | | 2016 | | 2017 | |
|--------|----------|----------|--------|----------|--------|------|
| March | February | December | March | November | March | June |
| 32 pts | 36 pts | 40 pts | 45 pts | 55 pts | 70 pts | ? |



Quali-Benchmark 7: Four Growing agencies over 3 years

| 2014 | 2015 | | 2016 | | 2017 | |
|--------|----------|----------|--------|----------|--------|------|
| March | February | December | March | November | March | June |
| 15 pts | 20 pts | 25 pts | 25 pts | 44 pts | 56 pts | ? |

